

Jan

# ROHRRER



## ABOUT



## JAN ROHRER

- 22 years old (12.12.2000)
- Residence: Basel
- Member of the swiss national team since 2015
- Elite sport swiss army since 2019
- Student BSc at the Eidgenössische Hochschule for sport in Magglingen EHSM

## TEAM ROHRER

**Coach:** Pierre Labarelle

**Advisor:** Matthias Rohrer

**Management:** Choice 360 Sports & Leisure

**Partners:** Swiss Olympic / Basel Talents / Globepaddler / Spitzensport Schweizer Armee / Fritz-Gerber-Stiftung / Eidgenössische Hochschule für Sport Magglingen / Schweizer Sporthilfe / Basilisk Paddler

## SUCCESSES

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2022: Elite European Champion  
2022: U23 World Championships 3rd place  
2022: U23 European Championships 4th place  
2021: U23 Vice World Champion  
2021: Basel athlete of the year  
2020: U23 European Championship 4th (Team)  
2020: U23 European Championship 16th  
2019: U23 European Championship 16th  
2018: U18 World Champion  
2017: Basel Young Athlete of the Year  
2017: U18 European Championship 4th  
2017: New Zealand Open 1st U18  
2017: Oceania Championships 2nd U18  
Swiss Championship 2022: 3rd Elite  
Swiss Championship 2019: 5th Elite  
Swiss Championship 2018: 2nd Elite  
Swiss Championship 2018: 1st U18  
Swiss Championship 2017: 1st U18  
Swiss Championship 2017: 1st Elite  
Swiss Championship 2016: 1st U16  
Swiss Championship 2015: 1st U16

## GOALS

- Qualifying for the 2024 Paris Olympic Games
- Podium at World Championships
- Becoming World Nr. 1
- Establishing a long term position among the best canoe athletes in the World.



# OPPORTUNITIES

## COMMERCIAL

### Branding

Logo on competition, training clothing and canoe/equipment...

### Social Media & Website

Continuous high-quality exposure...

### Testimonial

Brand ambassador for advertising and sales promotions...

### Appearance

Product launches, trade fairs, seminars, charity, autograph sessions...

### Promotion

Jan's autograph cards, media guide, newsletter, merchandising...

### Membership

Jan supporter club, Jan fan club...

CONTACT

*BE A PART OF A  
UNIQUE STORY*



Choice 360 Sports & Leisure

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